



# Gloucester County College

LEARNING FOR REAL LIFE

**Press Release #** 059  
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**Title** GCC FALL ENROLLMENT HITS RECORD HIGH

Deptford Twp. – Enrollment at Gloucester County College this fall has again hit a record high, indicating the College’s growing popularity as the school of choice for many area students. This is the ninth consecutive semester of enrollment growth at the College.

GCC started the fall 2005 semester with 6,118 students registered for credit courses, an 8.5 percent increase over last year, resulting in the largest enrollment boost in years. Academic credits also rose almost 8 percent with students taking 60,254 credit hours. The official enrollment number does not include students taking non-credit courses through the College’s Division of Continuing Education.

College officials identify a rise in student participation in the NJSTARS and High School Option Program for helping to bolster enrollment numbers. Enrollment for NJSTARS - students who have earned full-time tuition state scholarships to GCC by placing in the top 20 percent of their high school classes - is up to over 170. Currently, 211 high school students are also taking GCC courses either on the campus or at their high schools as part of the High School Option Program that offers college courses at a 60 percent reduction of the regular tuition rate.

College President William F. Anderson commends the improved marketing techniques, special efforts by student services personnel, including outreach and financial aid seminars, and the growing recognition of GCC as the college of choice. “I want to

congratulate the faculty and staff responsible for this ongoing increase in enrollment and academic credit hours,” stated Anderson. “It underscores the importance of our College to the county as well as to the residents and businesses we serve.

#### GCC Fall Enrollment – Add One

“Everyone at GCC plays an important part in helping to achieve this significant increase in enrollment,” agreed Gina Redrow, Executive Director of Public Relations and Marketing. “Integrating our marketing, public relations and enrollment management initiatives has certainly helped position GCC as an excellent choice for higher education.”

David Schleicher, Director of Enrollment Management acknowledged the popularity of GCC’s on-site admission program with bringing students to the campus. “This year’s on-site admission program is the most successful yet. All of the high schools in Gloucester County participated in the on-site program, which brings the admissions office to the schools to accept applications and schedule testing and registration,” he said. A record high of nearly 600 students have applied to GCC this fall via the on-site program.

Community Colleges continue to be one of the best values in education today with enrollment normally increasing during unsettled economic times. GCC’s transfer program allows students seeking bachelor’s degrees to save thousands of dollars the first two years than go on to four-year universities without losing credits. Top name institutions from across the country accept GCC students as juniors upon graduation, including the College’s partnership with Farleigh Dickinson University where all credits are transferred. One hundred and fifty-five Farleigh Dickinson students are currently attending classes on the GCC campus.

“Of course, we are all very pleased with this historic enrollment at GCC,” said Dr. Russell Davis, Vice-President of

Student Services. “What that means for Student Services is that we will have to focus more of our attention on serving a larger and more diverse community of students.”

Gloucester County College offers classes on its 270-acre main campus located on Tanyard Road in Deptford, just off Exit 56 of Route 55.

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