



# Gloucester County College

LEARNING FOR REAL LIFE

**Press Release #** 35  
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**Title** LaBrea Bakery DOL Grant:  
APPETITE FOR EDUCATION

Deptford Twp. – Employee education is on the rise at the LaBrea Bakery in Logan Township thanks to a \$334,100 New Jersey Department of Labor (DOL) grant.

Through a customized training grant, which runs until January, 2007 employees receive specialized instruction in areas such as English as a Second Language, Workplace Spanish for Supervisors, Basic Math Skills, Leadership and Team Building, General Distribution Operations and computer and other technical courses for the industry. The DOL grant, developed by Gloucester County College's Continuing Education Division, makes all courses available through the College's Business and Industry Training (BIT) Center.

Founded in 1989 by three partners— Nancy Silverton, Mark Peel, and Manfred Kranki— LaBrea Bakery changed the way people ate bread by bringing the European style artisan loaves to the United States. Originating in southern California, the hearth-baked bread quickly became a popular staple. Today, LaBrea is the most widely recognized artisan bakery in North America with their freshly baked loaves found on the shelves at local supermarkets. LaBrea's original bakery can still be found in Los Angeles, California.

Freeholder Director Stephen M. Sweeney said, "LaBrea Bakery makes some of the region's most wonderful breads. The Department of Labor grant they have received for education for their employees will help the company grow and prosper here and we want

to see that for all of our employers.”

Appetite For Education – Add One

“This grant provides a great opportunity for LaBrea Bakery to use the many business and industry resources available at Gloucester County College,” stated College President William F. Anderson. “We are excited about assisting in this important partnership.”

The College’s BIT Center, located on Kings Highway (Route 551) in West Deptford, allows area employers and employees to acquire the knowledge and skills necessary for today’s workplace. Seminars and training programs are designed to maintain and improve workers’ skills and productivity. For more information, please contact the BIT Center at (856) 384-8511.

GCC’s 250-acre campus is located on Tanyard Road in Deptford, just off Exit 56 of Route 55. This year, the College is celebrating 40 years of student success since its founding in 1966. During the past four decades, GCC has grown to become a valuable asset to the Gloucester County community providing quality academic programs, cultural enrichment, and professional development.

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