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ANNUAL GALA TO CELEBRATE GCC RISING STARS

Deptford Twp. – Computer graphic arts (CGA) rising star Adam Sayer will be celebrating along with other successful students and education enthusiasts during Gloucester County College’s annual Foundation gala on [March 8](#).

Sayer’s design, selected from more than 50 entries, was chosen to advertise this year’s popular fundraising event. His elegant illustration of two champagne glasses created in colors of amethyst, white, and black will appear on save-the-date cards, invitations and programs. A second-year CGA student, Sayer’s design was a class assignment taking one month to complete both in class and on his own time.

“I wanted something elegant yet modern,” said the Woodstown resident. “I trashed a lot of drawings until I was finally confident in my design. I’m very excited that my work was selected.”

The competition to create the gala design offered students in Mary Malinconico’s electronic illustration course a chance to display their talents outside of the classroom. The prospect of winning two tickets to the GCC Foundation Gala at Auletto’s Caterers in Almonesson, a \$250 gift certificate to the Barnes & Noble College Bookstore, and the opportunity to have the selected design grace invitations and programs was also an enticing incentive.

This is the third year that the gala committee has provided GCC students with the opportunity to participate in the design competition. According to Malinconico, the project provides a way to prepare students for the working world. Students meet with the gala committee to discuss design concepts, color, and deadlines at the start of the assignment. Once the designs are completed and printer specifications determined, professionally-dressed students present their work to the committee.



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“I’m pleased that the college provides students the opportunity to show off their talents,” said Malinconico. “It teaches them how to work with clients in the real world and helps them to build their confidence.”

“We are so pleased GCC students agreed to take on this creative challenge,” said Gala Committee Chairperson and GCC Foundation Vice President Kristina Fernald, director of human resources, public relations and security for the Valero Refining Company—New Jersey. “The quality of the designs makes it difficult to choose only one.”

GCC’s annual gala is sponsored by the Gloucester County College Foundation, a non-profit organization made up of business, professional, educational, and civic leadership communities dedicated to raising scholarship funds for deserving students. Last year, more than 150 scholarships assisted Gloucester County College students in their pursuit of higher education.

“The gala design competition is a great way to promote the artistic talents of GCC students and the Foundation’s fundraising event,” said GCC Foundation President Artis Williams. “GCC students benefit from the scholarships raised through the gala. It’s a win-win situation for everyone.”

“Having GCC artists design the Foundation’s gala material is a wonderful way to promote our students’ creativity and talent,” stated Acting President Russell A. Davis, Ed.D. “The artwork benefits the college community and also assists the students in their future careers as graphic artists.”

The Gloucester County College Foundation Gala will be held on [March 8](#) from 6:30 to 11:30 p.m. at Auletto’s Caterers. [Tickets are \\$125 a person, \\$250 per couple.](#) To purchase tickets or for information about special sponsorships, call (856) 681-6202.



**GLOUCESTER
COUNTY COLLEGE**

learning for real life 

Department of Public Relations and Marketing

Executive Director, Gina Redrow 856-415-2230

Administrator, Andrea Stanton 856-415-2229

1400 Tanyard Road, Sewell, NJ 08080 • 856-468-5000 • www.gccnj.edu

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Located in Deptford Township, N.J., Gloucester County College is a comprehensive two-year institution of higher learning with more than 6,000 full- and part-time day and evening students enrolled in 70 academic programs in business, humanities, allied health, technologies and the sciences. An additional 19,000 men and women are registered in the college's non-credit Continuing Education Division classes. To learn more about Gloucester County College and its programs, visit www.gccnj.edu.